

EUROPEAN RESEARCHER'S NIGHT 2020 – CEUTA (SPAIN)

Deadline for submitting recordings: september 30th (send to culturacientifica@ugr.es and invce@ugr.es)

MANUAL FOR HOME RECORDINGS DURING COVID-19 CRISIS FOR ONLINE MEDIA ACTIVITIES

Narrative guidelines:

- Prepare at least a playlist-script of what we are going to do. It will help us to generate a structure and not to get lost when we make the recording.
- Be clear and concise when transmitting the messages. In the recordings, informative and dialectic efficiency is essential.
- Leave space at the beginning and end of the recording (about 2-3 seconds). This way we will avoid the video to start/end abruptly, and it helps us to leave some space if we want to use transitions or other types of effects and resources.

Technical guidelines:

- If possible, record in .mp4 format, with dimensions 1920x1080p (HD).
- Always record in landscape format.
- Avoid backlit areas*: look for spaces where the light comes in from the front.

*Phones, in most cases adjust the light automatically to properly expose the foreground (in this case, the person). If we are in a backlighting situation, the mobile will understand that in order to avoid the first term to be dark, it has to overexpose the background until the first term is well displayed.

- Leave air in the shots. The air is the distance between the subject and the frame. From an aesthetic point of view, this would be the right way to do it, and not "cut the head off".

- Always send the files to the person who will edit them by wetransfer (<https://wetransfer.com/>). Whatsapp compresses the videos and they lose quality.

RECORDING INSTRUCTIONS FOR THE TYPE OF ONLINE MEDIA ACTIVITIES

In the situation that some of the activities require the participation of more than one researcher (for example, in a Workshop), it is necessary that all the participants appear in the recording, representing each one of their roles.

MICRO MEETING. Do not exceed 5 minutes of recording.

WORKSHOP. Do not exceed 8 minutes of recording.

SCIENTIFIC DEMONSTRATION. Do not exceed 8 minutes of recording.

POSTER WITH RESEARCH RESULTS. Do not exceed 5 minutes of recording time.